



Speaker: Christi Tasker

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CHRISTI TASKER BIO

CHRISTI TASKER is the founder and CEO of PuTTin' OuT, a Las Vegas-based social media, marketing, branding strategy and consulting firm, which develops complete management solutions, social applications, and analytical capabilities to aid companies and brands grow their businesses. Christi is an in-demand speaker on social media marketing, a social media expert on NBC news and a contributor to Public Relations Newswire, Social Media Today and TechCrunch.com.

A former award-winning retailer and interior design professional, Christi initially founded PuTTinOuT.com in 2009 to help manufacturers, major retailers and interior designers find new online and social media avenues to market their companies and products. Moving beyond just online services, Tasker now provides full coverage in traditional press media as well, and “puts out” the word for her clients across all avenues – online, in print and in real time. PuTTin’OuT’s services have also expanded to branding and brand-building, licensing, and collaborating to develop new products not only in manufactured goods, but Hollywood as well.

Christi Tasker has been honored by the Public Relations Society of America (PRSA) with its Award for Social Media Marketing for her work with the Las Vegas Market, and Cox Communications with Tech Exec Award for Community Exemplary for her work on increasing attendance at conferences and trade shows in Las Vegas.