



art... *Conference* 2013

INNOVATION

***Taking your business from
GREAT to EXCEPTIONAL***

**May 7 - 10
The Palms Hotel & Spa
Miami**



Welcome to Miami and art Conference 2013.

We're happy you're here! The co-chairs, Cody Hutcheson, CODARUS and Lee Hershberg, IMCenters have organized a packed dynamic program this year. We hope you enjoy it. Please thank them and the conference committee for all their hard work and let any of us know if there is something we can do for you. Thank you for attending.

Conference Committee

Cody Hutcheson, CODARUS — co-chairman

Lee Hershberg, IMCenters—co-chairman

Susan Andrulis, IMAX

Cathryn Miller, CODARUS

Kellee Hollenback Hammond, The Littman Group/Troy CSL

Lauren Henderson, Dallas Market Center

Alex Frazier, Repzio

Mindy Lowack, Dallas Market Center—Advisor

On-site Staff

Sharon Davis, Ex Director, ART

Brenda Park, Parkway Meetings—Meeting Planner

Ciara Wei, CODARUS— Conference Photographer





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	Kellee Hollenback, The Littman Group
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ART Conference Office: Princess Palm

General Session : Royal Palm

Meal Function Areas: As noted on schedule or announcements

Lobby Level





Workshop & Roundtables:

Coconut Palm

Kentia Palm I & II as noted on schedule

Spa Level





SCHEDULE

TUESDAY, May 7th

- 12 NOON— Registration *Princess Palm*
- 6:00 pm Welcome Cocktail Hour – *sponsored by Light & Living Veranda Terrace*
- 7:00 pm Dinner & Speaker **Lisa Robison & Kim Turner, Dwell w/ Dignity**—“The Future Looks Bright. Growing a Miracle” – *Dinner sponsored by The Arrangement Queen Palm*

WEDNESDAY, May 8th

- 8:00 am Breakfast – *sponsored by Currey & Company— Veranda Terrace*
- 9:00 am **Roy Spence, GSD&M** - “Why Every Extraordinary Business is Driven by Purpose” -
sponsored by CODARUS - Royal Palm
- 10:00 am **Jason Dorsey, The Gen Y Guy** - “Connecting Generations to Build your Business”
- 11:00 am Break - *Veranda Terrace*
- 11:15 am **Workshops (choose one)**
- #1 Shanna Shamblin, The Shamblin Group** - “Reward Me...A Study in Consumer Loyalty” *Royal Palm*
- #2 Melissa Haberstroh, Burlap Horse** - “Business as Unusual” - *Coconut Palm (Spa Level)*
- 12:30 pm Lunch – *sponsored by Loloi - Veranda Terrace*
- 1:45 pm **Featured Presenter - Alexa Hampton, Mark Hampton LLC** - “The Language of Interior Design”
sponsored by IMCenters
- 3:00 pm Break - *Veranda Terrace*
- 3:15 pm **Michael Fisher, Fashion Snoops** - “2014....A Trend Odyssey”
- 4:15 pm Industry Round tables (**Breakout Sessions**) - *locations to be announced*
- 6:00 pm Drinks and Dinner under the Stars - *South Lawn*
Cocktails sponsored by Global Views
Dinner sponsored by Dallas Market Center





SCHEDULE

THURSDAY, May 9th

- 8:00 am Breakfast – *sponsored by AmericasMart* **Veranda Terrace**
- 9:00 am **Ira Blumenthal, CO-OPPORTUNITIES, INC** - *“Strength in Numbers”*
- 10:00 am **Mike Debnar, 7-Eleven** - *“Unlocking ‘Intreprenuer’ Innovation within Your Company”*
- 11:00 am Break - **Veranda Terrace**
- 11:15 am **Workshops** - (choose one) *sponsored by IMAX*
- #1 Mike Debnar, 7-Eleven** - *“Implementing an Idea...Start to Finish”* **Royal Palm**
- #2 Ira Blumenthal, CO-OPPORTUNITIES, INC** – *“Teaming up with your Competition...REALLY?”*
Coconut Palm (Spa Level)
- 12:30 pm Lunch - *sponsored by Residential Lighting and Home Fashion Forecast* - **Veranda Terrace**
- 1:30 pm **Gretchen Aubuchon, Fashion + Decor** – *“Style Your Home, Style Yourself: Bridging the gap between the runway and home fashion”* - *sponsored by NY NOW*
- 2:30 pm Break - **Veranda Terrace**
- 2:45 pm **ART Member Town Hall Meeting** -
“Momentum of an Organization”
- 3:30 pm Free / Beach time
- 6:30 pm Cocktails – *sponsored by Left Bank Art* - **Royal Palm**
- 7:00 pm ART Dinner Gala – *sponsored by IMCenters* - **Royal Palm**

FRIDAY, May 10th—Departure





Lisa Robison and Kim Turner, Dwell with Dignity: Founder, Lisa Robison (left), is an Interior Designer who has spent the past decade raising her children and immersing herself in all things design-related. Her desire to give back to her community and to pursue her passion for design culminated in the concept of Dwell with Dignity. Her strong belief that good design improves one's quality of life (and the nest egg birthday gift from her husband) resulted in the incorporation of this non-profit foundation in April of 2009.

Kim Turner (right), also an Interior Designer, met Lisa at El Centro in May of 1995 when they started design school together. Kim has been a practicing designer ever since, creating and maintaining relationships with many clients as well as within the Dallas design community. When she first heard of Lisa's foundation, almost 14 years to the day of their first encounter, she knew this was something, and someone, she wanted to get involved with. She shares with Lisa the belief that lives can truly be inspired by design and that dwelling with dignity is something that can be possible for all.



Roy Spence, GSD&M - Roy Spence is Chairman and CEO of GSD&M Idea City, a leading national marketing communications and advertising company that has helped grow some of the world's most successful brands.

In 1971, Roy and a group of friends founded the agency just after graduating from the University of Texas at Austin. Roy led an effort to build an environment where ideas are destined to flourish and making a difference was a priority from day one. Under Roy's leadership, the agency flew with Herb Kelleher and Southwest Airlines and helped grow the most successful airline in aviation history and rode with Sam Walton and Wal-Mart and helped build the largest company in the world. They cooked with Norm Brinker and Chili's and helped serve up the most successful casual-dining restaurant in America and delivered for Ed Whitacre and AT&T and helped produce the largest telecommunications company in the world. And they declared "Don't Mess with Texas," creating one of America's favorite advertising slogans.

They went on to work with Presidents George H.W. Bush and Bill Clinton to encourage Americans to make a difference with disaster relief efforts. They work with the Clinton Foundation and the Clinton Global Initiative in making a difference around the world. And they brought perspective and unity to a damaged country after 9/11 with the moving "I Am an American" pro-bono ad campaign. Through their philosophy called *Purpose-based Branding*, GSD&M Idea City and their Purpose Institute division help organizations identify, simplify and articulate their purpose - the fundamental difference they're trying to make in the world and their reason for being beyond making money. Through purpose and visionary ideas that make a difference, GSD&M Idea City is in the business of growing clients' businesses.

The agency's roster of purpose-based clients includes: Southwest Airlines, MasterCard, BMW, John Deere, L.L.Bean, Kohler, American Legacy Foundation, AARP, Hallmark, Lennox, Norwegian Cruise Line, PGA TOUR, American Red Cross, World Market, AT&T, Popeye's Louisiana Kitchen, Marshalls, the United States Air Force, Cancer Treatment Centers of America and Compass Bank.

Roy Spence has been named *Ad Man of the Year*, *Idea Man of the Century* and *University of Texas Distinguished Alumnus*, among other accolades.

In 2006, *The Amazing Faith of Texas*, a book by Roy Spence and the People of Texas was published, and in 2007 he was named to the board of directors of the Lyndon Baines Johnson Foundation. Roy has been interviewed by *The Wall Street Journal*, *USA Today*, *The New York Times*, *BusinessWeek*, *U.S. News & World Report*, *Esquire*, *Fast Company*, *INC.* and *FORTUNE*. A popular keynote speaker, he regularly addresses audiences from throughout the business, government and nonprofit communities. Roy and his wife, Mary, have three children.



Speaker Profiles



Jason Ryan Dorsey, The Center for Generational Kinetics – Jason Dorsey is The Gen Y Guy®. He has been featured as a generational expert on *60 Minutes*, *20/20*, *The Today Show*, *The View*, *The Early Show* and many more. What makes Jason different is his view that generations are not a box, but powerful clues.

An acclaimed speaker, Jason has received over 1,000 standing ovations from audiences as large as 13,000. His secret: he doesn't use PowerPoint. Instead, he makes generations interesting, entertaining, and actionable through personal stories and the latest data.

Jason wrote his first bestselling book at age 18. His newest books are *Y-Size Your Business* and *My Reality Check Bounced!* He also produced the acclaimed training DVD *Managing Across Generations*. When not on an airplane, Jason is at The Center for Generational Kinetics, where he is the Chief Strategy Officer. In this role, he reviews data from companies around the world. These insights help him to identify emerging trends early so you can too. Jason won the Austin Under 40 Entrepreneur of the Year Award at age 25—one of the youngest winners ever. www.JasonDorsey.com



Shanna Shamblin, The Shamblin Group – Founded in 2012, The Shamblin Group is a full service business consulting firm with a special interest and focus in the Home Décor Industry. The group's mission is to EDUCATE a company to better identify its' needs, aid in defining a CULTURE that flourishes, and develop programs for the WELLNESS of everyone involved.

The workshop "Reward Me....A Study in Consumer Loyalty" has been specially crafted for the ART Conference audience and will explore case studies of loyalty programs inside our industry and outside our industry. This interactive workshop sorts through all the options available for a vendor, retailer, rep agency and service providers.



Melissa Haberstroh, Burlap Horse - Melissa Haberstroh is president and majority owner of the Burlap Horse, LP, a certified woman owned business which opened in 2001. Melissa uses her unique skills to create inviting retail showrooms for antique and heirloom furnishings and lifestyle accessories. A true retail veteran, Melissa has been the visionary behind three stores: the twelve-year old Burlap Horse, Melissa Jeffrey Home and En Vie (both of which opened in 2011). She also provides residential and commercial design and procurement services to hotels and other commercial businesses, most notably the AT&T Center in San Antonio, Texas.

Melissa is considered an expert in the retail industry and has won many awards for both her design talents and the retail store. She is a speaker and consultant specializing in topics such as partnering, merchandising and in-store events. Melissa is a contributing editor to *Gifts & Decorative Accessories* magazine with a bimonthly column entitled "Retail by Design". She has been a trainer and weekly "blogger" on the web-based education outlet, the *Gift & Home Channel*. Tapped by several organizations for her knowledge and expertise, she was an inaugural member of the Gift & Home Trade Association's (GHTA) Retail Advisory Board; was appointed as its first ex-officio member to the GHTA board (2007); and was appointed to the Giftware Retailers Advisory Board of Retailer Networks, Incorporated – parent company of the *Gift & Home Channel*. Her most recent appointment is to the AmericasMart Gift and Home Furnishings Advisory Board where she is serving in her second term.



Speaker Profiles



Alexa Hampton, Mark Hampton LLC – Under Alexa Hampton’s direction, the world famous firm Mark Hampton LLC has completed a wide range of designs for domestic and international projects, from New York City to Hangzhou, China, including apartments and large residences, private airplanes and yachts. A perennial member of Architectural Digest’s AD100 and House Beautiful’s Top Designer list as well as a member of Elle Décor’s A-list, Hampton’s work is classic, traditional and eclectic. Her involvement in design goes far past her position as President and featured designer of Mark Hampton LLC, she is on the board of trustees for the New York School of Interior Design, the New York Landmarks Conservancy and the Institute for Classical Architecture. She was one of the three inaugural designers who launched Gilt Groupe’s Gilt Home Design Boutiques, serves on the design board of MyDeco.com and was the only ever female cast member of “This Old House” Over the years, Hampton’s work has been featured in many national and regional shelter and design magazines. In recent years, Hampton received an honorary PhD from Moore College of Art and Design, was awarded Cosmopolitan’s Fun Fearless Female Award and Connecticut Cottage & Gardens’ Design Innovator Award. This past January in Las Vegas, Hampton was the first woman to receive the Design Icon Award at the World Market Center.

Hampton also has a growing stable of acclaimed products for the home. These include fabrics and trims for Kravet, Inc., her own furniture line for Hickory Chair Co., the sister furniture line at Kravet, carpets for Stark Carpet, lighting for Visual Comfort & Co, and mantels for Chesney’s.

Hampton is also the author of the critically praised book, *The Language of Interior Design*, and she is a contributing columnist for *The Wall Street Journal*’s Saturday “Off Duty” section. Her second book is set to debut this fall. Hampton lives in NY with her husband and three children.



Michael Fisher, Fashion Snoops - Michael Fisher is the Trend Director for menswear and lifestyle at Fashion Snoops where he forecasts and analyzes trends on a global level. In addition to traveling to emerging and established markets around the world to find out “what’s next,” he also focuses his efforts on the runways, streets, trade shows, and retail sector to help connect the dots for clients.

With over 10 years of experience in the industry, Michael has an established background in trend forecasting, buying, concept design, merchandising, and marketing. Prior to coming to Fashion Snoops in 2012, Michael held positions as a senior editor for Stylesight, a fashion director at Bloomingdale’s, a buyer for Barneys New York, and worked in advertising, marketing and media at Ralph Lauren.



Speaker Profiles



Ira Blumenthal, CO-OPPORTUNITIES, Inc. - Ira Blumenthal is the president of CO-OPPORTUNITIES, Inc., an Atlanta-based consulting company that has counseled world class clients such as Coca-Cola, Nestle, Kroger, McDonald's, Harrah's, American Airlines, Disney, United Artists, Marriott, Exxon, Walmart and others in areas related to branding, strategic alliances, marketing, change management, re-invention and success.

Ira is a published author. His successful first book, "Ready, Blame, Fire!" focuses on the "myths and misses in marketing." He is also the recipient of the coveted "George Washington Honor Medal For Literary Excellence" (Freedoms Foundation). Ira has written and published over 100 magazine articles on business development. He has also received numerous business and civic awards and honors, including The Educational Foundation's highest honor for his contributions to "...spirited, innovative business education."

The former host of a popular radio talk show ("SuccessTalk"), Ira has interviewed guest "success stories" such as General Colin Powell, Mario Andretti, Tommy Lasorda and other notables. Ira has also served as visiting university instructor at The University of Notre Dame and Michigan State University. Guest lecturing at many institutions, Ira also delivered the commencement program at the University of Houston's Conrad Hilton School of Business. Ira was also honored being named the "first" Executive-In-Residence at Georgia State University's Robinson College of Business where he oversees the prestigious hospitality industry executive council.



Mike Debnar, 7-Eleven: Mike Debnar brings more than 15 years of experience bridging consulting, technology and e-commerce to build effective multi-channel strategies and retail platforms. Prior to Apigee, he worked across operations, merchandising and marketing to implement Blockbuster's multi-channel retail strategy. Previously, at 7-Eleven, he led a company-wide business transformation project centered around supply chain optimization. Mike has also managed systems implementation and integration projects for a variety of retailers and distributors.



Gretchen Aubuchon, Fashion + Decor - Why are some people so chic, yet they live in spaces that are drab and sloppy? We all know a woman like this. She's always impeccably turned out. Maybe she's high-end, rocking the latest Jason Wu frock and Louboutins. Maybe she knows how to make magic with H&M and J Crew. Either way...she looks fabulous. Where it all falls apart is at home. Look around her place, and you'll see wall to wall indifference. All you can do is wonder, How can **she** live here?

The worlds of fashion design and interior design are inextricably linked, and trends make their way through both. Studying the connections between fashion and decor helps you develop an overall sense of style that's both unique and coherent. **StylePairs**, as I call these match-ups of runway and interior design looks, are my tool for navigating the trends in fashion and decor. They are an endless source of inspiration as I shop...or just dream.





Attendees

2013 ART Conference Attendees				
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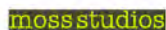
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